



University for the Common Good



## INVITATION

### **PEDAGOGICAL UNIVERSITY OF CRACOW, POLAND**

Dean of the Faculty of Social Sciences, Director of the Institute of Law and Economics,  
Head of the Department of Economics and Economic Policy & Department of Entrepreneurship and Social  
Innovation

in partnership with

### **GLASGOW CALEDONIAN UNIVERSITY & YUNUS CENTRE FOR SOCIAL BUSINESS AND HEALTH, UNITED KINGDOM**

and

Faculty of Economics and Management of the **OPOLE UNIVERSITY OF TECHNOLOGY**

Department of Ecology Economics of the **WROCLAW UNIVERSITY OF ECONOMICS**

have the pleasure to invite to the International Scientific Conference

## **SOCIAL ECONOMY 2020 SOCIAL ENTREPRENEURSHIP IN THE FACE OF THE 21st CENTURY CHALLENGES – POLISH AND INTERNATIONAL EXPERIENCES**

**EKONOMIA SPOŁECZNA 2020.  
PRZEDSIĘBIORCZOŚĆ SPOŁECZNA WOBEC WYZWAŃ XXI WIEKU –  
DOŚWIADCZENIA POLSKIE I MIĘDZYNARODOWE**

**20 NOVEMBER 2020**

**ONLINE CONFERENCE**

CONFERENCE LANGUAGES (PARALLEL SESSIONS): ENGLISH, POLISH

## CONFERENCE GOALS

The international scientific conference “Social Economy 2020. Social Entrepreneurship in the face of the 21st century Challenges - Polish and International Experiences” is the next edition of conferences organized annually by Department of Economics and Economic Policy of the Pedagogical University of Cracow in cooperation with national and foreign scientific institutions. The conference is aimed at:

- discussing and analyzing contemporary theoretical and empirical issues in social economy and social entrepreneurship,
- disseminating of research results and sharing insights with fellow professionals about the most recent trends, emerging concepts, challenges and dilemmas relating to the social entrepreneurship, including theories and models of social entrepreneurship, social entrepreneurship impact on local communities, endogenous and exogenous conditions for the development of social entrepreneurship, practical solutions adopted in the fields of social entrepreneurship,
- creating an open and inspiring forum for knowledge and experience exchange among conference participants: academics, practitioners, social entrepreneurs, representatives of local communities and government authorities, early-career researchers, doctoral students, student scientific circles.

## RESEARCH TOPICS

- Social economy and social entrepreneurship *versus* economic, social, environmental challenges in the contemporary world
- Social entrepreneurship as a path for social changes and driver of sustainable development
- Social entrepreneurship impact on local communities
- Theories and models of social entrepreneurship
- Endogenous (internal) and exogenous (external) conditions for the development of social entrepreneurship
- Innovation in social entrepreneurship
- Human and social capital in social entrepreneurship
- Social entrepreneur – leader of changes
- Ethics and responsibility in social entrepreneurship
- Organizational forms of social enterprises
- Financing of social enterprises
- Specialization of social enterprises
- Information and communication technologies (ICT) in the activities of social enterprises
- Marketing of social enterprises
- Key success factors of social enterprises
- Cooperation between social enterprises and for - profit organizations
- Cooperation between social enterprises and public institutions
- Social entrepreneurship education

KEYNOTE SPEAKERS

**PROF. ARTUR STEINER**

**“Introducing social innovation through social entrepreneurship: what are our inspirations and what do we know from practice?”**

Glasgow Caledonian University, Yunus Centre for Social Business and Heath, Glasgow, United Kingdom



Artur Steiner, PhD, Professor and Expert in Social Entrepreneurship, Lead of the Community Development and Citizenship Participation Research Group at the Yunus Centre, Glasgow Caledonian University (Glasgow, United Kingdom).

His research is about community disadvantage and actions to ameliorate isolation and, through co-production and participation, raise resilience and empowerment. He has worked in national and international projects in a multi-disciplinary and multi-method environment.

Prof. Steiner`s work is concerned with evidencing how, through social innovation and social entrepreneurship, entities, policies and interventions tackle social inequalities and vulnerability including geographical disadvantage and frailty of specific groups in the society. His research outputs span multiple disciplines related to social sciences, rural development and public policy. Currently, Artur is a member of the Editorial Board of the “Journal of Social Entrepreneurship” and a part of the Editorial Advisory Board of the "Social Enterprise Journal".

**PROF. DR HAB. EWA LEŚ**

**“The state strategies, programmes and initiatives aimed at fostering social economy in Poland”**

University of Warsaw, Warsaw, Poland.



Ewa Leś, Professor of Political Science at the University of Warsaw.

Her main research fields include comparative aspects of social policy reconstruction, in particular its contemporary transformations, national, regional and local policy towards non-profit sector, cooperatives and social economy institutions.

She is the managing editor of the journal „The Non-Profit Sector, Cooperatives and Social Enterprises Theory, Policy and Practice“ .

Her most recent community service includes consultation to diverse Polish public institutions and social economy organizations, among them the Polish Presidential and Prime Minister Offices, the Polish Ministry of Family, Labour and Social Policy and The National Cooperative Council.

## DR HAB. RYSZARD PRASZKIER

### “New Social Leadership and the Art of Augmenting Creativity”

Institute of Social Studies, University of Warsaw, Poland, Institute for Advanced Studies (iASK), Kőszeg, Hungary



Ryszard Praszkiar, Professor emeritus at the University of Warsaw and at the Institute for Advanced Studies (iASK) based in Hungary, lecturer at the Academy of the Psychology of Leadership.

His main field of interest is the dynamics of social change, namely, what makes change durable and irreversible; he is also studying the mechanisms of profound peaceful transitions, including social change facilitated by social or business entrepreneurs, with a special focus on the role and properties of social networks supporting durable social change. Moreover, he is interested in the mechanisms augmenting individual and group creativity.

Prof. Praszkiar has authored and coauthored several academic publications about social entrepreneurs and how they find innovative ways to address pressing, yet seemingly insurmountable and intractable problems. He authored books Cambridge University Press books: “*Empowering Leadership of Tomorrow and Working Wonders: How to Make the Impossible Happen*”, co-authored “*Social Entrepreneurship: Theory and Practice*”. Delving into the mechanisms of synchronized relationships, he authored the article “*Empathy, Mirror Neurons and SYNC*” and the book chapter “*Social Entrepreneurs Open Closed Worlds: the Transformative Influence of Weak Ties*”.

Prof. Praszkiar worked for Ashoka, Innovators for the Public for over 20 years; joined Ashoka in 1994 as a Country Director to launch Ashoka Poland; since 2000 he has been an international staff training director. Currently he is an Ashoka consultant and second opinion reviewer for the Ashoka selection process. He interviewed over 100 candidates on nearly all continents.

## KONRAD MAJ, PhD

### “Social innovation and the sharing economy as an opportunity to increase social capital”

HumanTech Center for Social and Technological Innovation, SWPS University, Warsaw, Poland



Konrad Maj, social psychologist, Head of the HumanTech Meetings project, initiator and Head of the HumanTech Center for Social and Technological Innovation, Assistant Professor at the Department of Social Psychology, the Faculty of Psychology, SWWP University, Warsaw, Poland.

In his research and teaching he focuses on social influence, media psychology and innovations. Recently, he has been working on a Human-Robot-Interaction (HRI) project.

From 2013 to 2016 he held the post of Rector’s Representative for Research, focusing on practical application of research results and social innovations.

He visited numerous innovation centers, including the Institute for Social Innovation (ISI) at Carnegie Mellon University, Pittsburgh, USA, the ID+ Research Institute for Design, Media and Culture at the University of Averoio, Portugal, and Design Factory at Aalto University, in Finland, to exchange expertise and best practices.

Author of articles about innovation, education and commercialization of research results. He also specializes in communication coaching, including media training, presentation, negotiations and business communication. At SWPS University, Konrad teaches social psychology, psychology of social influence, and social innovation.

## **DR HAB. PRZEMYSŁAW PLUSKOTA**

### **“Contemporary Microfinance – the economic and social aspects”**

University of Szczecin, Szczecin, Poland



Przemysław Pluskota, Professor at the University of Szczecin. From the beginning of his scientific career he has been related to the banking, regional financial institutions as well as microfinance.

Chairman of Advisory Committee under Jeremie Initiative, which supports micro, small and medium enterprises through financial repayment instruments. Former chairman of Investment Board of the West Pomeranian Development Fund in Szczecin.

Chairman of the Scientific Board of the Institute of Spatial Management and Socio-Economic Geography. Manager of the Local Government Finance within of the Department of Socio-Economic Policy.

Author of many publications in the field of microfinance, financial exclusion, repayable support of micro, small and medium enterprises also from EU funds, within the scope of Jeremie Initiative, functioning of regional development funds as well as other regional financial institutions supporting local enterprises (among others loan funds, guarantee funds).

## **CONFERENCE WEBSITE**

<https://ipe.up.krakow.pl/social-economy-2020-conference/>

## **CONFERENCE FEE**

**45 EURO** or **200 PLN** (for all – active and passive participants)

More information: Conference website\_FEE & PAYMENT DETAILS.

## **IMPORTANT DATES**

REGISTRATION & ABSTRACT SUBMISSION DEADLINE	23.02.2020
ABSTRACT REVIEW & NOTIFICATIONS	28.02.2020
<b>NEW DEADLINES</b>	
ARTICLE SUBMISSION DEADLINE	30.09.2020
More information: Conference website_Submission Guidelines & Publications	
PAYMENT DEADLINE	15.10.2020
More information: Conference website_Fee & Payment details	
FINAL PROGRAMME	16.11.2020
More information: Conference website_Programme	
ONLINE CONFERENCE	20.11.2020

## **PUBLICATIONS**

Articles in **Polish** language:

- in a **scientific monograph**

Polish list of Ministry of Science and Higher Education: 20 points.

Articles in **English** language:

- **“Social Enterprise Journal”** [ISSN (print): 1750-8614, ISSN (online): 1750-8533]

Indexed in SCOPUS, Thomson Reuters Emerging Sources Citation Index, ReadCube Discover, Publication Forum (Finland), BFI (Denmark). Polish list of Ministry of Science and Higher Education: 40 points.

- **“Journal of Social Entrepreneurship”** [ISSN (print): 1942-0676, ISSN (online): 1942-0684]

Indexed in SCOPUS, EBSCO, Proquest Entrepreneurship, Swets. Polish list of Ministry of Science and Higher Education: 70 points.

Submissions to “Social Enterprise Journal” and “Journal of Social Entrepreneurship” are made using ScholarOne Manuscripts, the online submission and peer review process. There are no submission fees, no publication fees for these journals.

More information: Conference website\_ **SUBMISSION GUIDELINES & PUBLICATIONS**



## **SCIENTIFIC COUNCIL**

Chair of the Scientific Council: Dr hab., prof. UP Janina Pach, Pedagogical University of Cracow, Cracow, Poland

Prof. Artur Steiner, Glasgow Caledonian University, Yunus Centre for Social Business and Health, Glasgow, United Kingdom

Dr hab. Ryszard Praszquier, Institute of Social Studies, University of Warsaw, Poland; Institute for Advanced Studies (iASK), Kőszeg, Hungary

Prof. Mark M. Michalski, Catholic University of America, Washington; George Washington University; International Monetary Fund, Washington DC, USA

Prof. dr hab. Ewa Leś, University of Warsaw, Warsaw, Poland

Prof. Lars Hulgård, Roskilde University, Centre for Social Entrepreneurship, Roskilde, Denmark

Prof. Steinunn Hrafnadóttir, University of Iceland, School of Social Sciences, Centre for Social Innovation and Social Entrepreneurship, Reykjavík, Iceland

Prof. Ómar H. Kristmundsson, University of Iceland, School of Social Sciences, Centre for Social Innovation and Social Entrepreneurship, Reykjavík, Iceland

Prof. dr hab. Andrzej Graczyk, Wrocław University of Economics, Wrocław, Poland

PhD Thomas Gold, Acceleration Group, New York City, NY, USA

Dr hab. inż., prof. PO Marcin Łuszczuk, Opole University of Technology, Opole, Poland

Dr Konrad Maj, HumanTech Center for Social and Technological Innovation, SWPS University, Warsaw, Poland

Prof. dr hab. Anatolij Berlacz, Kyiv National Taras Shevtchenko University, Kyiv, Ukraine

Dr hab. Agnieszka Hess, Jagiellonian University, Cracow, Poland

Prof. Ioannis Kopanakis, Technological Educational Institute of Crete, Iraklio, Greece

Prof. dr hab. Krystyna Przybylska, Cracow University of Economics, Cracow, Poland

Dr hab., prof. US Przemysław Pluskota, University of Szczecin, Szczecin, Poland

## ORGANISING COMMITTEE

Chair of the Organising Committee: Dr Ewa Radomska

Chair of the Organising Committee: Dr Paweł Nowak

Dr hab. Dorota Murzyn, prof. UP

Dr Marta Czyżewska

Dr Renata Śliwa

Dr Wojciech Maciejewski

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## PATRONAGE



POLISH ECONOMIC SOCIETY



UNIVERSITY OF ICELAND

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